

Ashley Baker

Louisville, KY • **Email:** ashley@ashleybakerdesign.com
Portfolio samples: ashleybakerdesign.com

Education

Parsons School of Design • New York, NY
BFA January 2005, Major: Communication Design
Honors: Dean's List, Parsons BFA Scholarship

Skills

QuarkXPress, InDesign, Illustrator, Photoshop, Acrobat Pro, XHTML, CSS, MS Office, Mac/PC/Unix

Experience

Graphic Designer
5/06–present

Ashley Baker Design • Louisville, KY
Art directed, designed, and produced print- and web-based branding, marketing collateral, and e-commerce solutions; administered domains and webhosting; served as client liaison with print service bureaus

Sunglass Specialist
3/08–6/08

Dillard's • Ridgeland, MS
Secured sales and provided customer care via salesfloor; called clientele in promotion of store events; merchandised sales area; created and implemented counter back-stock organization system; mentored new department hires

Production Artist
4/07–6/07

Maris, West & Baker • Jackson, MS
As temporary staff member, revised print ads per publication specs – reoriented layout live/trim/bleed areas, typeset copy in QuarkXPress and InDesign; created RFPs, logos, and client marketing collateral; proofread documents; produced PDFs for client approval; comped direct mail and agency presentation material

Sales Associate
10/06–2/07

Pier 1 Imports • Cincinnati, OH
Secured sales and provided customer service via phone and salesfloor; cashiered; fulfilled visual merchandising duties; processed stock; maintained upkeep of facilities

Sales Associate
6/05–1/06

West Elm • Brooklyn, NY
Closed sales and assisted customers via phone and salesfloor, maintained individually-assigned client book; cashiered; replenished salesfloor; trained new employees

Intern
6/04–8/04

PV&M Publishing Solutions • New York, NY
Assisted Project Coordinator in compositing financial, technological and medical textbooks for major publishers: coded manuscripts with XPress Tags; performed fine type-setting and critical advanced layout tasks in QuarkXPress; excelled at meeting tight deadlines in detail-intensive field